



Brisbane and District Ladies Golf Association

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Strategic Plan 2026 to 2030

| MISSION | Foster, encourage and promote golf for women and junior girls throughout Clubs in our District. | | |
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| | Foster | Encourage | Promote |
| GOALS | <ul style="list-style-type: none"> Expand grass roots membership of both women and junior girls across our District. Broaden the diversity of BDLGA events offered to members annually within our District. | <ul style="list-style-type: none"> Boost engagement with members and affiliated Clubs in our District. Enhance District-wide information sharing with women and junior girls through our website and social media pages. Strengthen Golf Australia Qld and other such bodies networking to identify further opportunities for women and junior girls in our District. | <ul style="list-style-type: none"> Invest in the future development of women's and junior girl's golf within our District. Inspire members from our affiliated Clubs to adopt leadership roles within their respective Clubs. |
| PERFORMANCE INDICATORS | <ul style="list-style-type: none"> BDLGA annual capitation numbers. Number of BDLGA events held annually. Number of new BDLGA events introduced annually. | <ul style="list-style-type: none"> Member numbers by Club participation rates in BDLGA events. 100% BDLGA Management Committee roles filled. Website and Facebook hits. BDLGA members roles on Golf Australia Qld and other such bodies Boards, Working Groups, etc. BDLGA meeting involvement annually with Golf Australia Qld and other such bodies. | <ul style="list-style-type: none"> Sponsorship provided by BDLGA annually. Number of junior girls BDLGA sponsored clinics offered annually. 50% female membership on Club Management Committees/Boards. |

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| <p>Our Values:</p> | <ul style="list-style-type: none"> ● Maintenance, practice and further evolution of good governance based on current legislation, relevant regulation and industry policy. ● Transparency and accountability in Management Committee decision making. ● Efficient management of the Association's finances. ● Honesty and fairness in our dealings with our members and all stakeholders. ● Commitment to ensuring a safe environment for all participants. ● Promotion of good sportsperson ship and keen competition. ● Ensuring an atmosphere of friendship, courtesy and respect for all, whereby members enjoy and value their membership. ● Provision of quality communication with members and fellow stakeholders. ● Encouragement of members to have pride in their Association, its history and traditions. |
| <p>Future Strategies:</p> | <p>Management Committee:</p> <ul style="list-style-type: none"> ● Remain open to better ways of communicating with members, especially in relation to emerging policy and practice affecting affiliated Clubs. ● Foster and sustain relationships with other Districts within and beyond Queensland. ● Strengthen records maintenance to enhance succession planning. ● Actively monitor Management Committee roles/responsibilities and modify as needed to ensure shared workload distribution. ● Maximise available member funds through timely collection of capitation fees. ● Secure optimal competition sponsorship to maintain members' interest in registering for BDLGA events. ● Strengthen member's understanding and appreciation of the rules of golf. ● Maintain currency of our Constitution and By-Laws and compliance with the current <i>Associations Incorporation Act of Qld</i>. <p>Tournaments and Special Events:</p> <ul style="list-style-type: none"> ● Continue to provide opportunities for new, less-experienced golfers to participate in BDLGA events. ● Introduce new events for our women and junior girl golfers. ● Maintain strong relationships with sponsors aligned to our Mission, Goals and Values. <p>Pennants:</p> <ul style="list-style-type: none"> ● Continue to undertake annual reviews of each Pennant season format. ● Remain responsive to future iterations of annual Pennant competitions based on member feedback. ● Investigate emerging models for Pennant competitions across Queensland and interstate. <p>Juniors:</p> <ul style="list-style-type: none"> ● Network with affiliated Clubs to leverage the development of junior girls. ● Continue to expand the number of junior clinics offered across the District. ● Facilitate relationship building between junior girls within our District and beyond. |